



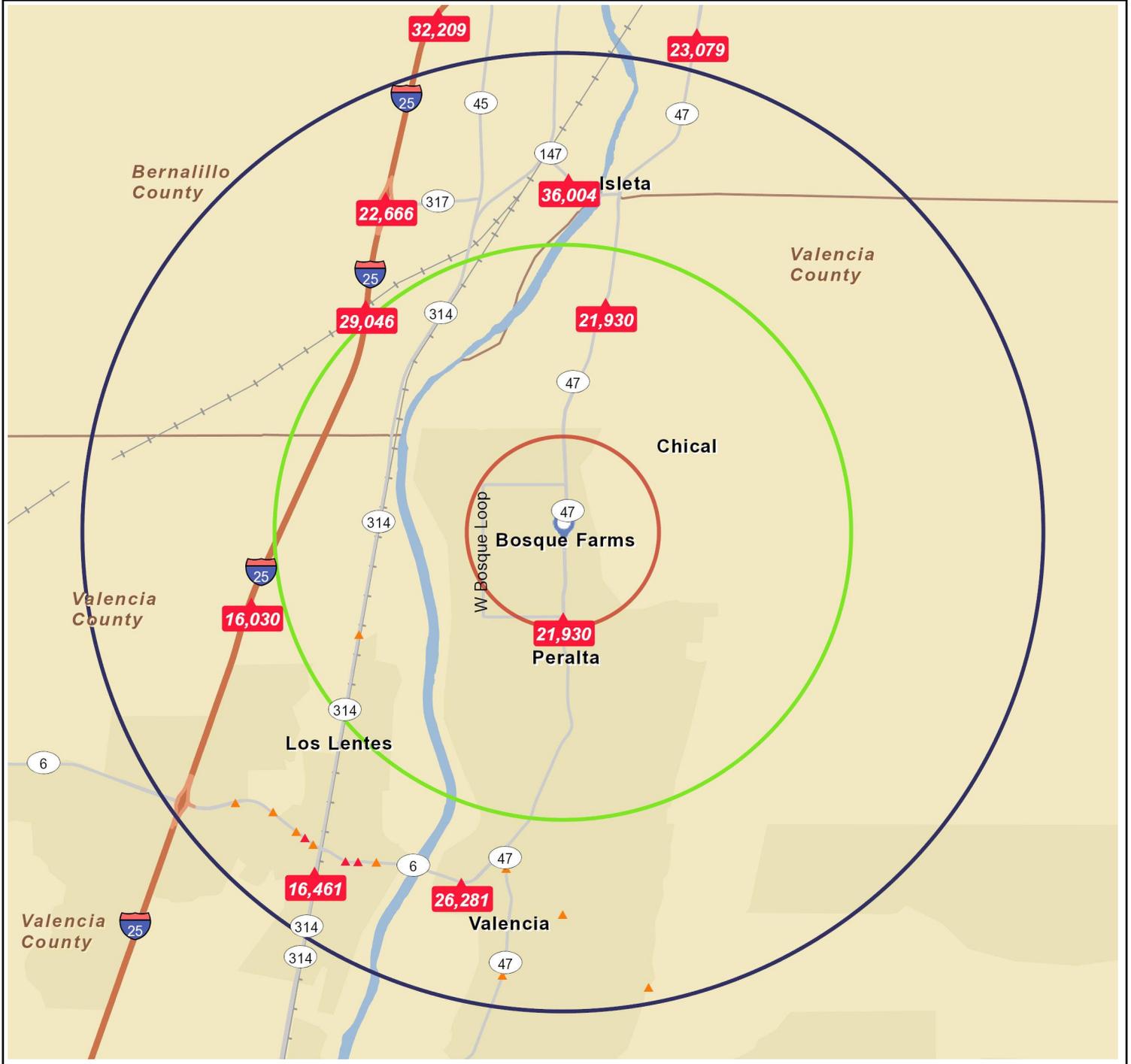
Traffic Count Map

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
 1345 Bosque Farms Blvd,...
 retail

Latitude: 34.855339
 Longitude: -106.691414
 Rings: 1, 3, 5 Miles

Site Type: Ring



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: © 2010 MPSI Systems Inc. d.b.a. DataMetrix®



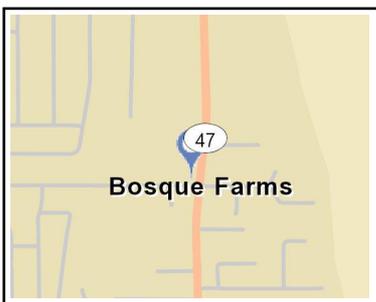
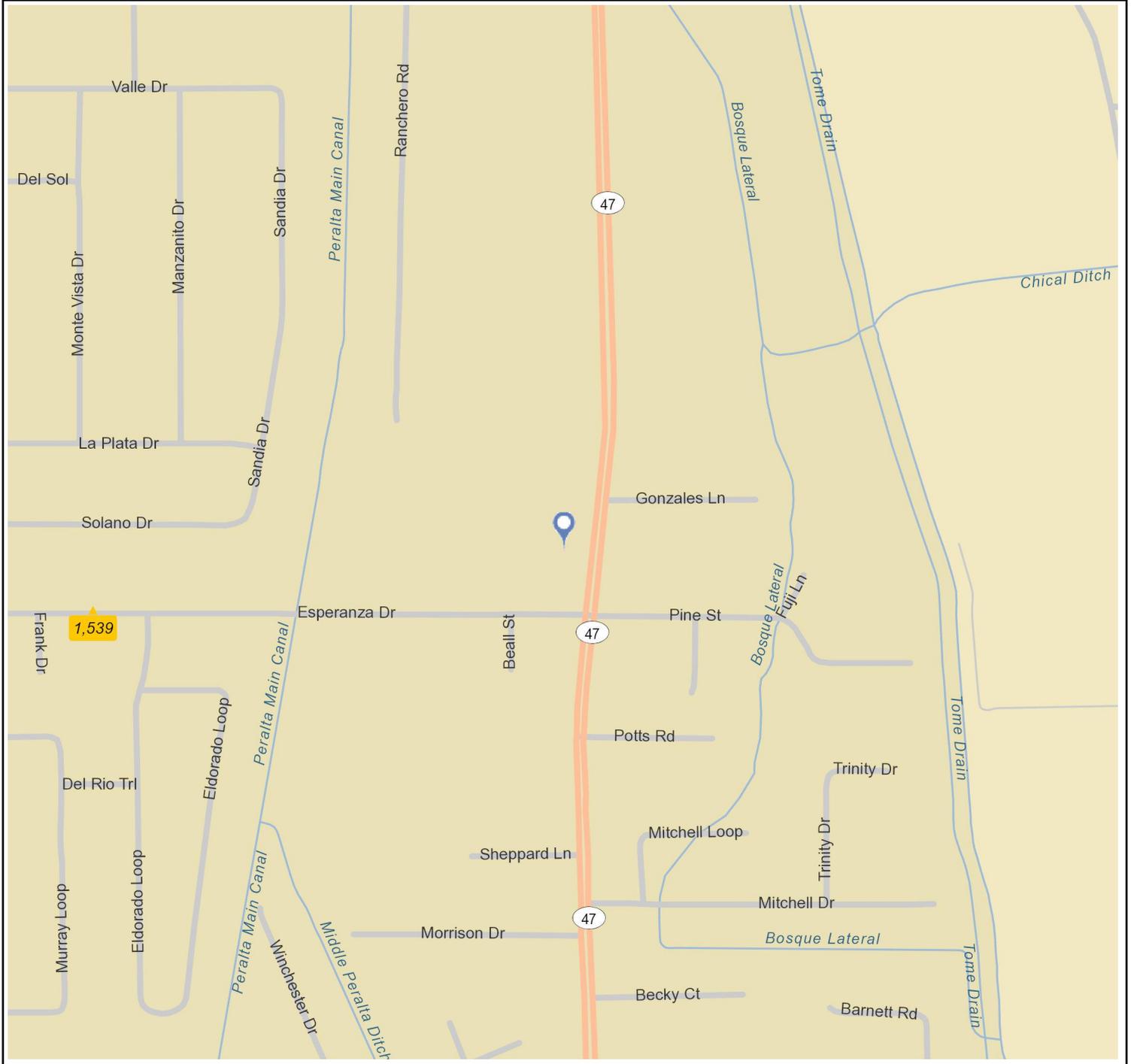
Traffic Count Map - Close Up

Prepared by Samantha Clark

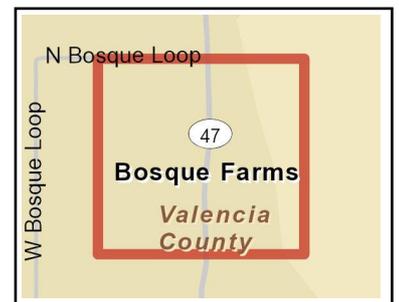
1345 A Bosque Farms Blvd
1345 Bosque Farms Blvd,...
retail

Latitude: 34.855339
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 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: © 2010 MPSI Systems Inc. d.b.a. DataMetrix®



1345 A Bosque Farms Blvd

1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms
	retail		retail		retail
	Radius: 1 Miles		Radius: 3 Miles		Radius: 5 Miles

Latitude: 34.855339

Longitude: -106.691414

2000 - 2009 Population: Annual Rate

0.68%

0.54%

1.14%

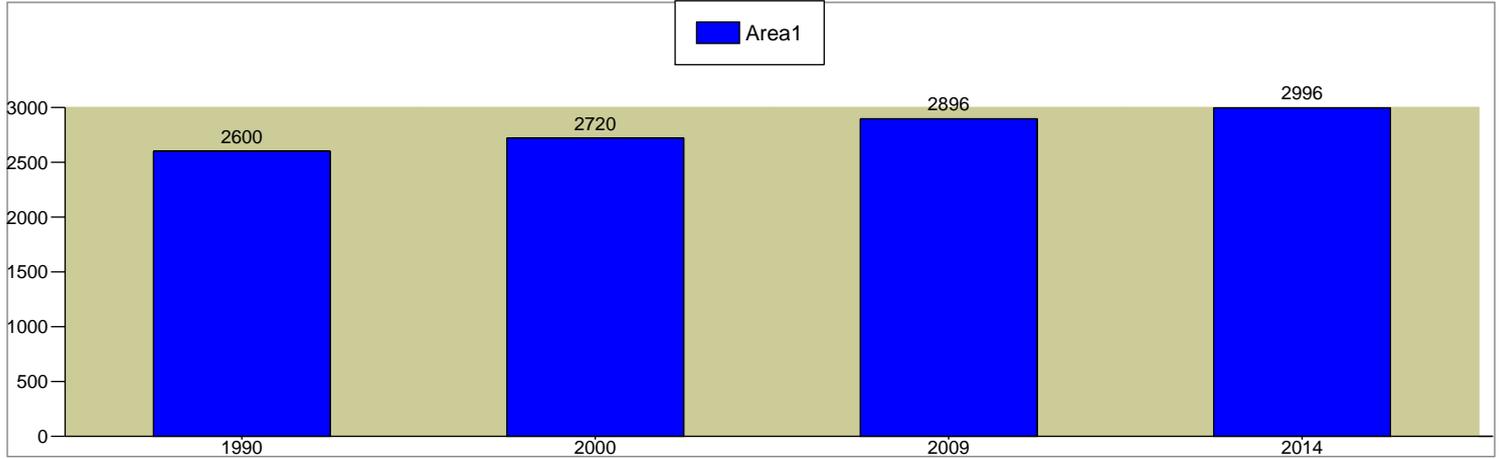
2009 - 2014 Population: Annual Rate

0.68%

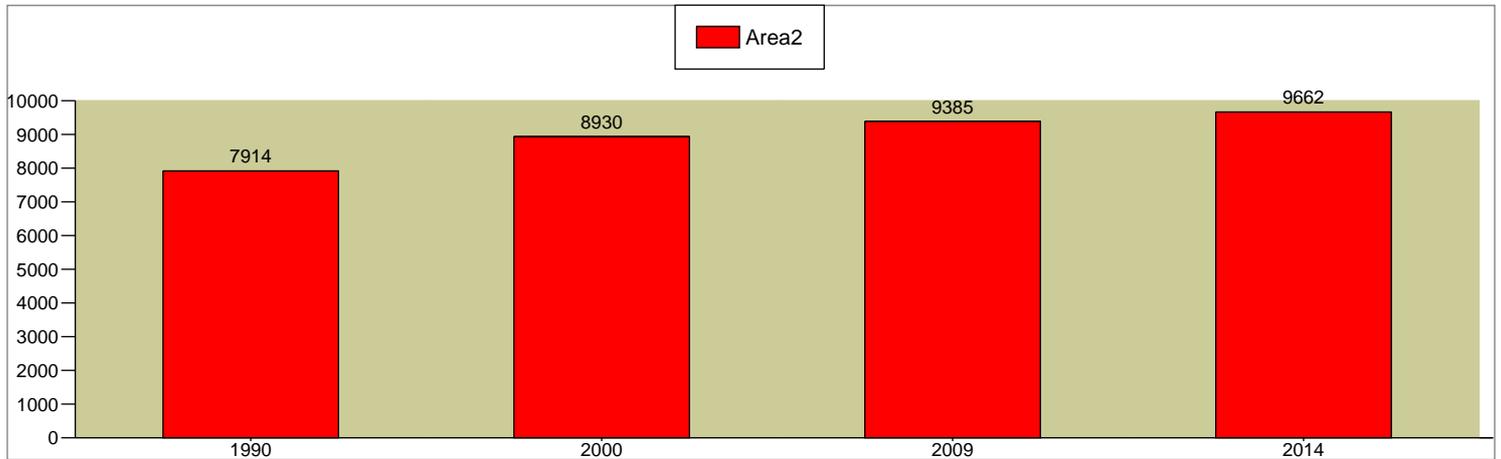
0.58%

1.1%

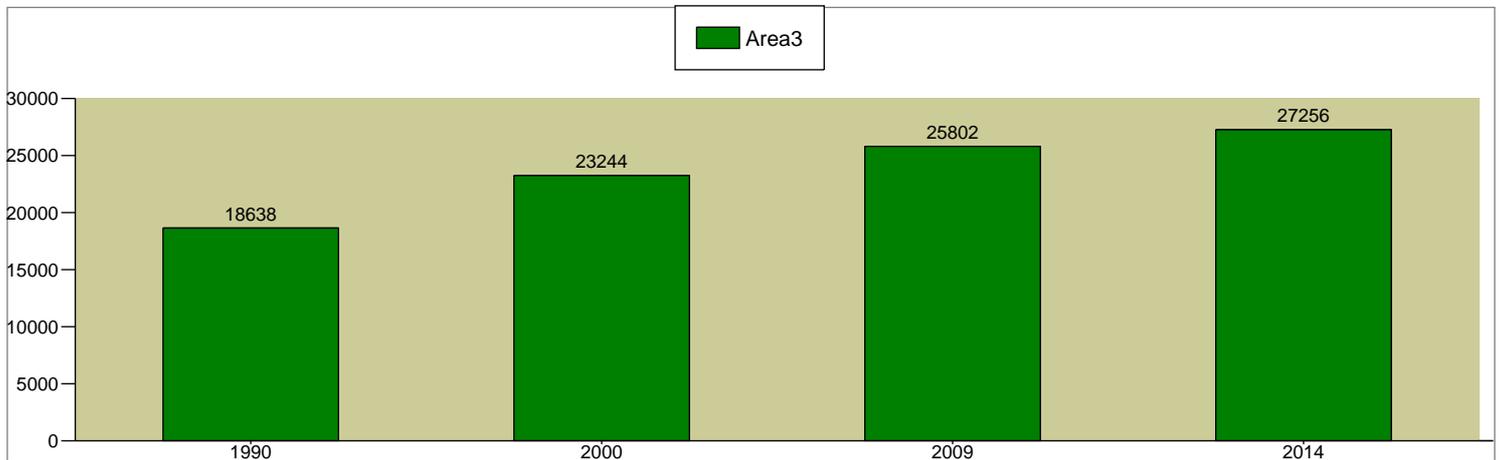
Total Population



Total Population



Total Population





Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.



1345 A Bosque Farms Blvd

Latitude: 34.855339

Longitude: -106.691414

1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms
retail		retail		retail	
Radius: 1 Miles		Radius: 3 Miles		Radius: 5 Miles	

2000 Population by Sex

Males	49.0%	49.1%	49.5%
Females	51.0%	50.9%	50.5%

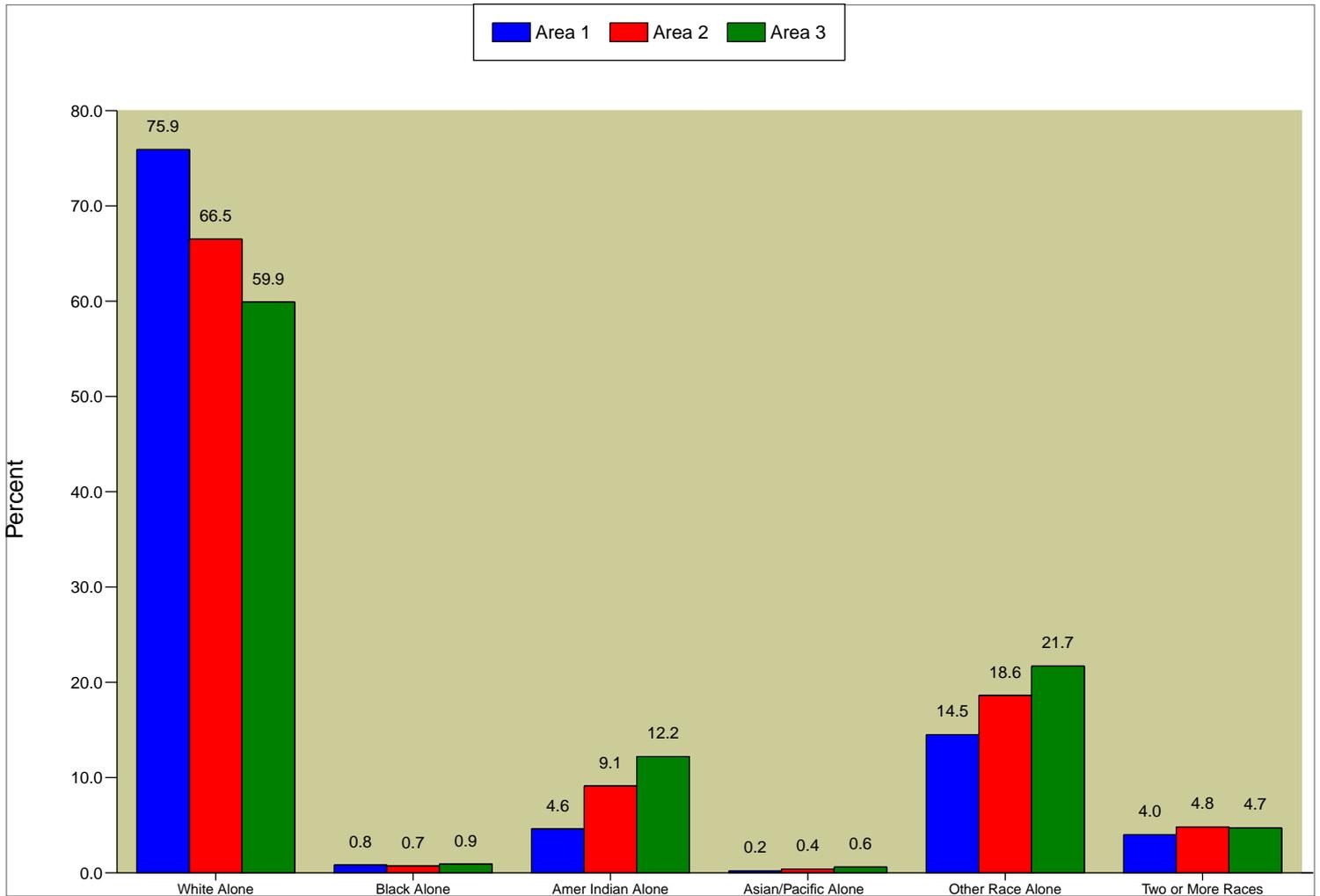
2009 Population by Sex

Males	49.0%	49.0%	49.6%
Females	51.0%	51.0%	50.4%

2014 Population by Sex

Males	48.8%	48.8%	49.5%
Females	51.2%	51.2%	50.5%

2009 Population by Race



2009 Hispanic Origin	35.4%	42.6%	48.6%
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Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



1345 A Bosque Farms Blvd

Latitude: 34.855339

Longitude: -106.691414

1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms
	retail		retail		retail
	Radius: 1 Miles		Radius: 3 Miles		Radius: 5 Miles

2000 Population by Age

	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
Total	2,719	8,928	23,245
0 - 4	5.3%	6.1%	7.2%
5 - 9	6.5%	7.7%	8.1%
10 - 14	8.8%	9.0%	8.7%
15 - 19	7.9%	8.1%	8.2%
20 - 24	3.7%	4.4%	5.5%
25 - 34	8.4%	10.1%	12.3%
35 - 44	17.2%	17.1%	16.8%
45 - 54	17.9%	16.2%	14.5%
55 - 64	11.3%	9.9%	8.8%
65 - 74	8.2%	7.2%	5.9%
75 - 84	3.9%	3.5%	3.0%
85+	0.8%	0.8%	0.8%

2009 Population by Age

	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
Total	2,896	9,384	25,802
0 - 4	5.3%	6.1%	7.1%
5 - 9	5.8%	6.4%	7.2%
10 - 14	6.4%	6.9%	7.3%
15 - 19	6.7%	7.2%	7.5%
20 - 24	5.1%	5.6%	6.2%
25 - 34	9.9%	11.5%	12.7%
35 - 44	11.5%	12.3%	13.4%
45 - 54	17.9%	16.9%	15.6%
55 - 64	16.2%	14.3%	12.3%
65 - 74	8.8%	7.4%	6.3%
75 - 84	5.0%	4.1%	3.2%
85+	1.4%	1.2%	1.1%

2014 Population by Age

	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
Total	2,997	9,664	27,256
0 - 4	5.1%	6.0%	7.0%
5 - 9	5.7%	6.3%	7.1%
10 - 14	6.4%	6.9%	7.4%
15 - 19	6.0%	6.4%	6.9%
20 - 24	4.5%	5.3%	6.1%
25 - 34	11.5%	12.6%	13.3%
35 - 44	10.6%	11.8%	12.6%
45 - 54	15.4%	14.8%	14.1%
55 - 64	16.8%	15.2%	13.4%
65 - 74	10.9%	9.3%	7.8%
75 - 84	5.4%	4.2%	3.3%
85+	1.6%	1.3%	1.1%

Median Age

Year	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
2000	40.6	37.7	34.9
2009	44.5	40.6	36.5
2014	45.0	40.5	36.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



1345 A Bosque Farms Blvd

1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms
	retail		retail		retail
	Radius: 1 Miles		Radius: 3 Miles		Radius: 5 Miles

Latitude: 34.855339

Longitude: -106.691414

2000 - 2009 Civilian Employed Population 16+ Annual Rate

0.38%

0.22%

0.65%

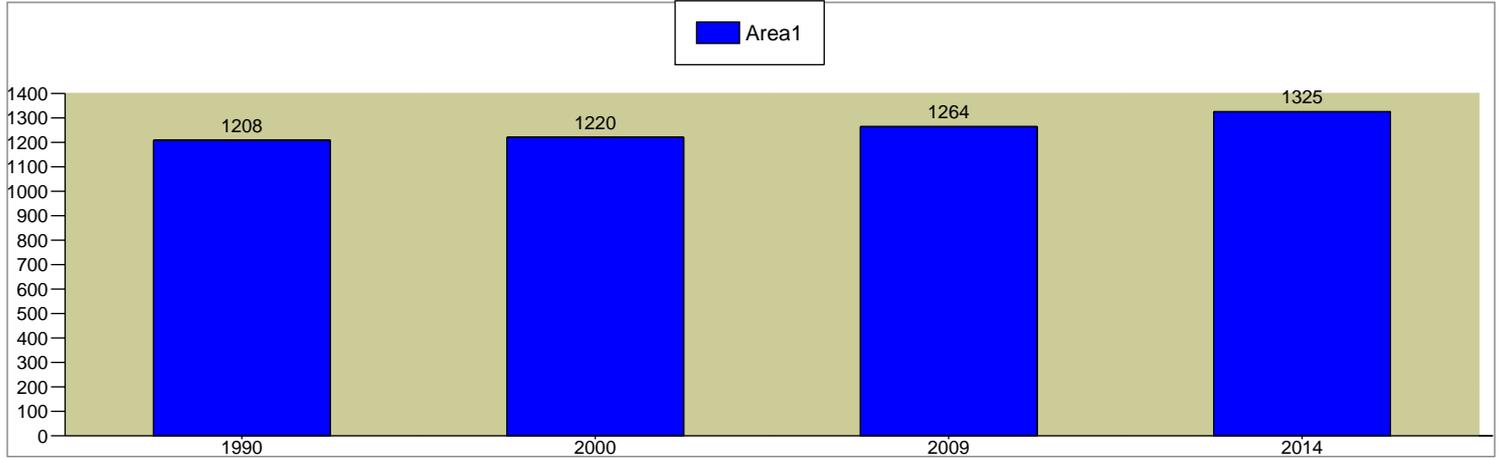
2009 - 2014 Civilian Employed Population 16+ Annual Rate

0.95%

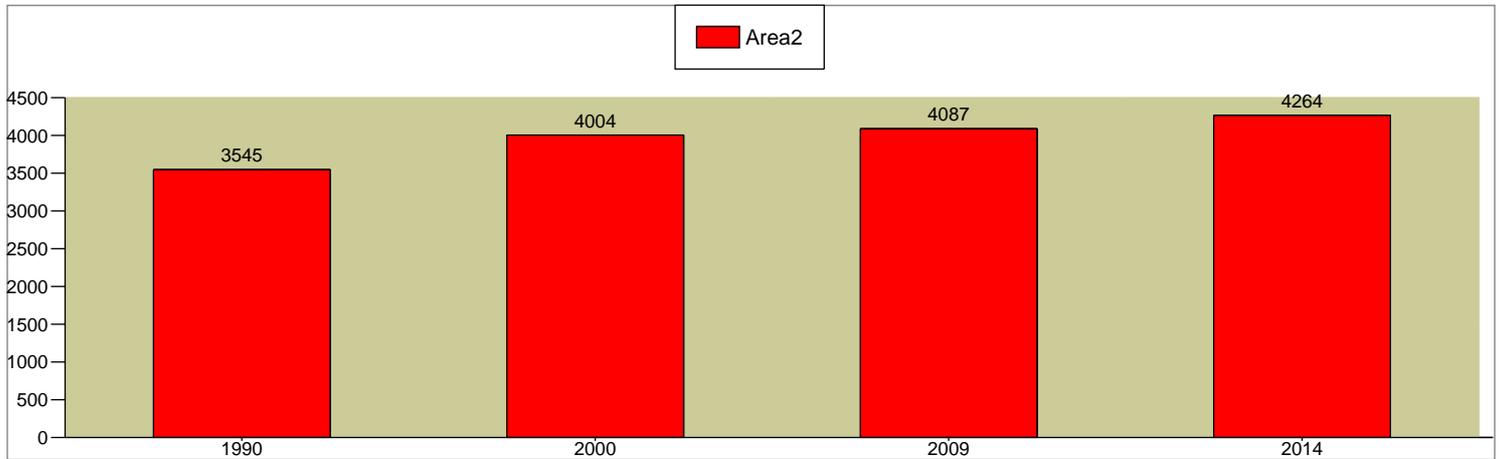
0.85%

1.37%

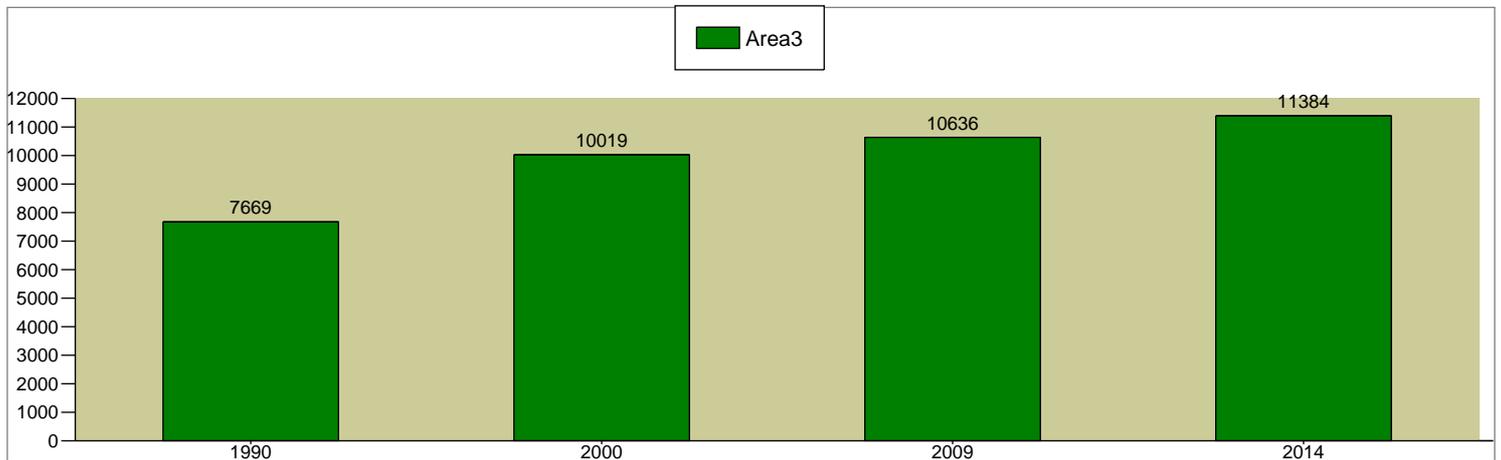
Total Civilian Employed Population 16+



Total Civilian Employed Population 16+



Total Civilian Employed Population 16+





Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.



1345 A Bosque Farms Blvd

1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms
	retail		retail		retail
	Radius: 1 Miles		Radius: 3 Miles		Radius: 5 Miles

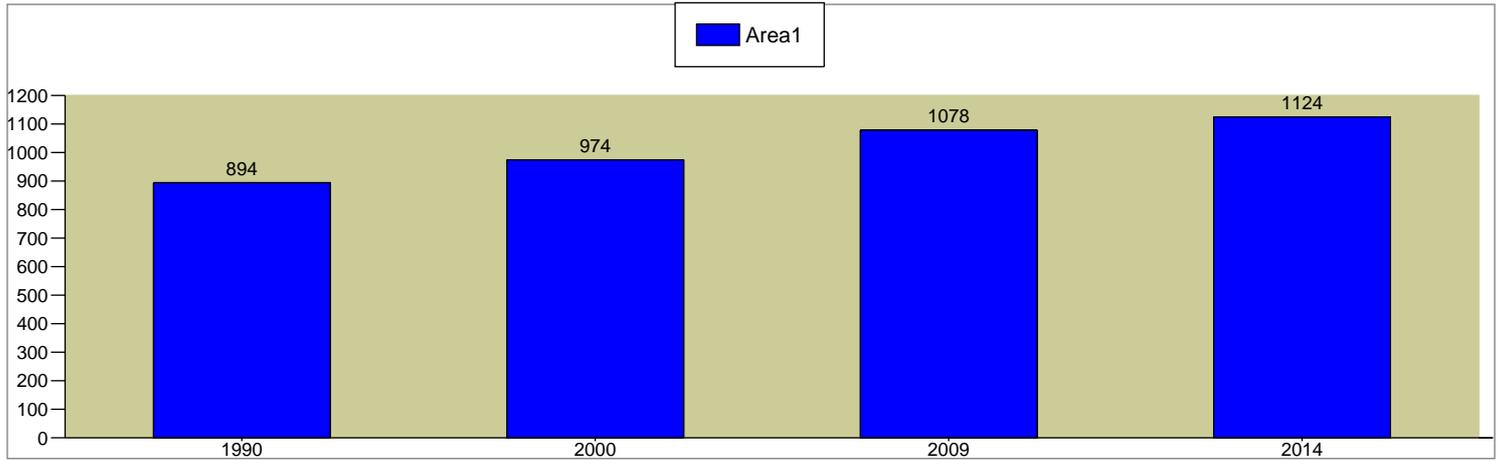
Latitude: 34.855339

Longitude: -106.691414

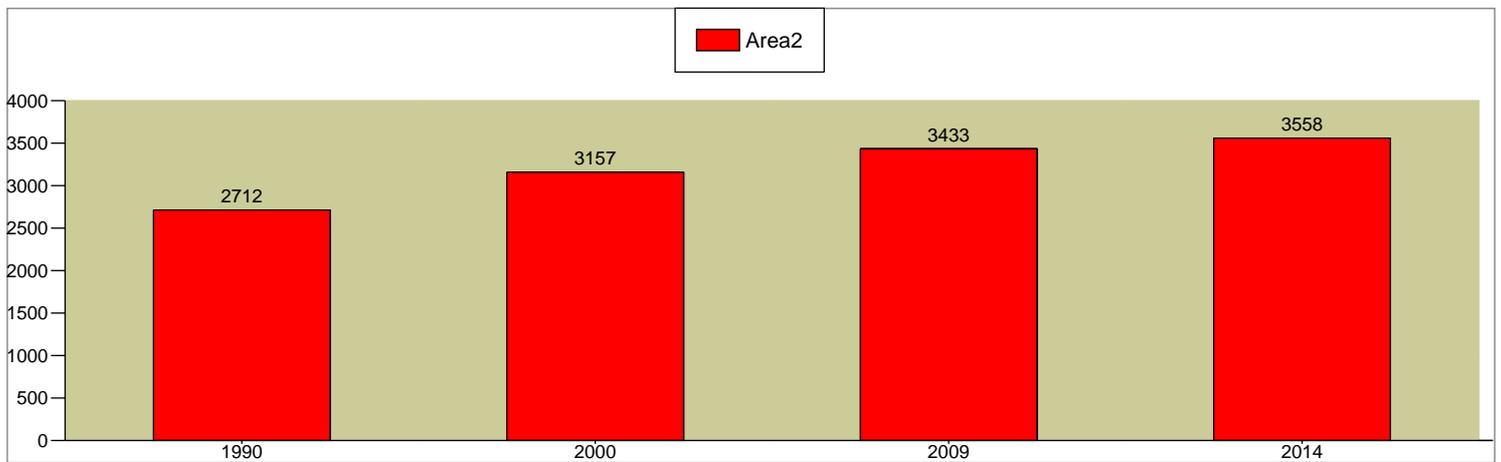
2000 - 2009 Households Annual Rate
2009 - 2014 Households Annual Rate

1.1%	0.91%	1.42%
0.84%	0.72%	1.25%

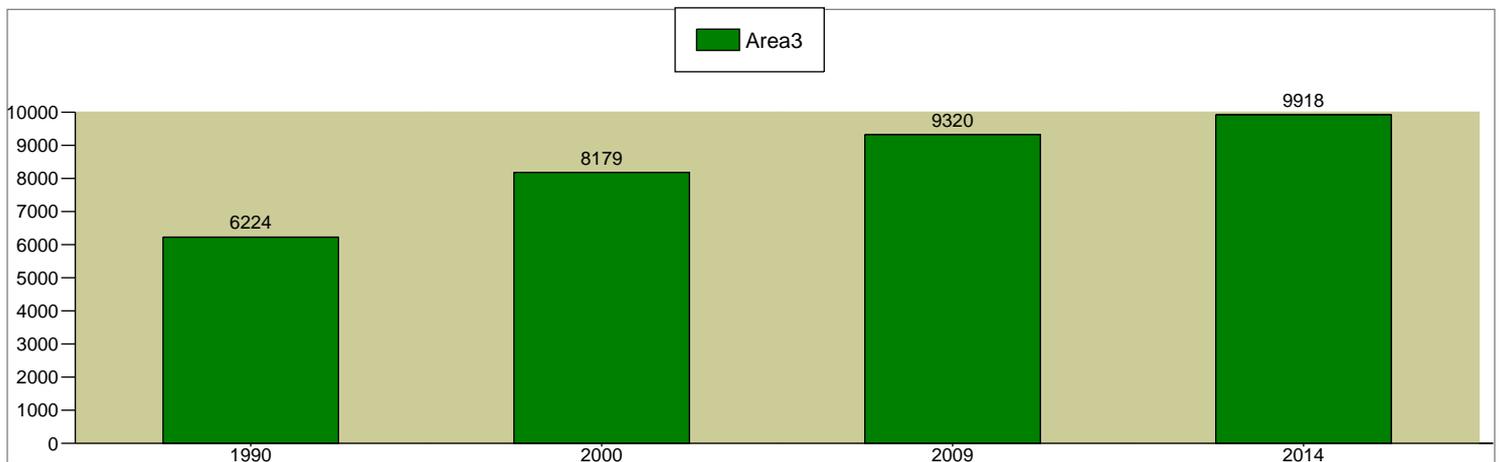
Total Households



Total Households



Total Households





Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.



Retail Express Pack

Prepared by Samantha Clark

1345 A Bosque Farms Blvd

Latitude: 34.855339

Longitude: -106.691414

1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms
	retail		retail		retail
	Radius: 1 Miles		Radius: 3 Miles		Radius: 5 Miles

1990 Households by Income

Household Income Base	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
< \$15,000	889 (16.9%)	2,729 (20.2%)	6,243 (27.3%)
\$15,000 - \$24,999	14.2%	16.1%	19.3%
\$25,000 - \$34,999	23.8%	19.8%	18.0%
\$35,000 - \$49,999	23.7%	23.4%	19.2%
\$50,000 - \$74,999	16.1%	14.5%	11.7%
\$75,000 - \$99,999	2.8%	2.7%	2.3%
\$100,000 - \$149,999	1.7%	2.4%	1.5%
\$150,000+	0.8%	1.0%	0.7%
Median Household Income	\$32,636	\$31,806	\$27,062

2000 Households by Income

Household Income Base	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
< \$15,000	964 (12.1%)	3,098 (13.4%)	8,148 (17.0%)
\$15,000 - \$24,999	12.7%	13.7%	15.1%
\$25,000 - \$34,999	17.6%	14.7%	15.2%
\$35,000 - \$49,999	16.6%	20.1%	19.2%
\$50,000 - \$74,999	23.7%	21.7%	19.2%
\$75,000 - \$99,999	10.1%	9.7%	9.0%
\$100,000 - \$149,999	5.1%	4.6%	3.8%
\$150,000 - \$199,999	1.1%	1.4%	1.1%
\$200,000+	1.0%	0.6%	0.3%
Median Household Income	\$42,309	\$40,194	\$36,491

2009 Households by Income

Household Income Base	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
< \$15,000	1,079 (8.9%)	3,430 (10.0%)	9,320 (12.5%)
\$15,000 - \$24,999	5.2%	8.2%	10.9%
\$25,000 - \$34,999	16.8%	14.6%	14.3%
\$35,000 - \$49,999	20.1%	20.1%	18.0%
\$50,000 - \$74,999	24.5%	24.0%	22.9%
\$75,000 - \$99,999	15.2%	14.2%	12.8%
\$100,000 - \$149,999	6.0%	5.9%	6.2%
\$150,000 - \$199,999	2.2%	2.0%	1.7%
\$200,000+	1.1%	1.0%	0.9%
Median Household Income	\$48,822	\$47,373	\$44,959

2014 Households by Income

Household Income Base	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
< \$15,000	1,123 (8.6%)	3,556 (9.5%)	9,919 (11.8%)
\$15,000 - \$24,999	4.9%	7.8%	10.4%
\$25,000 - \$34,999	15.0%	12.9%	12.9%
\$35,000 - \$49,999	21.5%	22.1%	19.7%
\$50,000 - \$74,999	26.2%	25.8%	24.7%
\$75,000 - \$99,999	13.9%	12.9%	11.6%
\$100,000 - \$149,999	6.3%	6.1%	6.4%
\$150,000 - \$199,999	2.3%	2.0%	1.7%
\$200,000+	1.2%	1.1%	0.8%
Median Household Income	\$49,889	\$48,592	\$46,863

2000 - 2009 Median Household Income Annual Rate	1.56%	1.79%	2.28%
2009 - 2014 Median Household Income Annual Rate	0.43%	0.51%	0.83%

Data Note: Detail may not sum to totals due to rounding. Income represents annual income for the preceding year. Income for 2009 and 2014 is expressed in current dollars, including an adjustment for inflation.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 Geography. ESRI forecasts for 2009 and 2014.



1345 A Bosque Farms Blvd

Latitude: 34.855339

Longitude: -106.691414

1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms	1345 Blvd,	Bosque Farms
	retail		retail		retail
	Radius: 1 Miles		Radius: 3 Miles		Radius: 5 Miles

2009 Households by Net Worth

	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
Total	1,077	3,433	9,319
< \$15,000	15.7%	20.0%	25.1%
\$15,000 - \$34,999	6.0%	7.5%	8.1%
\$35,000 - \$49,999	3.4%	3.9%	4.9%
\$50,000 - \$74,999	5.2%	6.4%	7.2%
\$75,000 - \$99,999	5.3%	6.7%	7.1%
\$100,000 - \$149,999	9.5%	10.1%	10.3%
\$150,000 - \$249,999	22.4%	18.0%	14.5%
\$250,000 - \$499,999	19.8%	15.8%	13.8%
\$500,000 - \$999,999	8.6%	8.1%	6.2%
\$1,000,000+	4.1%	3.5%	2.9%
Median Net Worth	\$164,243	\$123,819	\$90,643
Average Net Worth	\$351,565	\$308,060	\$259,417

2009 Households by Disposable Income

	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
Total	1,080	3,432	9,320
< \$15,000	9.7%	11.4%	14.2%
\$15,000 - \$24,999	10.8%	12.8%	14.8%
\$25,000 - \$34,999	19.1%	17.3%	16.3%
\$35,000 - \$49,999	21.9%	21.8%	20.1%
\$50,000 - \$74,999	25.5%	24.3%	22.7%
\$75,000 - \$99,999	6.5%	6.5%	6.4%
\$100,000 - \$149,999	5.1%	4.7%	4.5%
\$150,000 - \$199,999	0.6%	0.6%	0.5%
\$200,000+	0.8%	0.7%	0.6%
Median Disposable Income	\$40,648	\$39,535	\$37,570
Average Disposable Income	\$49,956	\$48,192	\$45,901

2000 Housing Units

	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
Owner Occupied Housing Units	87.9%	83.4%	79.2%
Renter Occupied Housing Units	8.3%	11.3%	13.9%
Vacant Housing Units	3.8%	5.3%	6.9%

2009 Housing Units

	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
Owner Occupied Housing Units	86.1%	82.5%	78.2%
Renter Occupied Housing Units	9.1%	12.1%	14.3%
Vacant Housing Units	4.9%	5.3%	7.5%

2014 Housing Units

	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms	1345 Blvd, Bosque Farms
Owner Occupied Housing Units	85.5%	82.0%	77.8%
Renter Occupied Housing Units	9.5%	12.5%	14.5%
Vacant Housing Units	5.0%	5.5%	7.7%

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Net Worth is total household wealth minus debt, secured and unsecured. Net Worth includes the home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Retail Goods and Services Expenditures

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
1345 Bosque Farms Blvd,...
retail

Site Type: Ring

Latitude: 34.855339
Longitude: -106.691414
Radius: 1 Miles

Top Tapestry Segments:		Demographic Summary	2009	2014
Green Acres	62.7%	Population	2,896	2,996
Cozy and Comfortable	34.0%	Households	1,078	1,124
Midland Crowd	3.3%	Families	824	850
		Median Age	44.5	45.0
		Median Household Income	\$48,822	\$49,889

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	57	\$1,432.56	\$1,544,300
Men's	55	\$263.77	\$284,344
Women's	53	\$456.65	\$492,267
Children's	61	\$249.46	\$268,922
Footwear	38	\$164.97	\$177,841
Watches & Jewelry	84	\$179.96	\$193,996
Apparel Products and Services ¹	116	\$117.75	\$126,933
Computer			
Computers and Hardware for Home Use	81	\$162.78	\$175,481
Software and Accessories for Home Use	81	\$23.06	\$24,861
Entertainment & Recreation	85	\$2,756.19	\$2,971,178
Fees and Admissions	89	\$554.07	\$597,283
Membership Fees for Clubs ²	89	\$152.66	\$164,566
Fees for Participant Sports, excl. Trips	92	\$101.38	\$109,288
Admission to Movie/Theatre/Opera/Ballet	83	\$125.95	\$135,771
Admission to Sporting Events, excl. Trips	88	\$51.26	\$55,256
Fees for Recreational Lessons	94	\$122.26	\$131,792
Dating Services	72	\$0.57	\$610
TV/Video/Sound Equipment	81	\$985.98	\$1,062,885
Community Antenna or Cable TV	82	\$594.03	\$640,364
Televisions	83	\$134.24	\$144,708
VCRs, Video Cameras, and DVD Players	82	\$20.80	\$22,418
Video Cassettes and DVDs	78	\$46.10	\$49,698
Video Game Hardware and Software	82	\$35.88	\$38,681
Satellite Dishes	71	\$0.81	\$874
Rental of Video Cassettes and DVDs	78	\$34.54	\$37,230
Streaming/Downloaded Video	90	\$0.96	\$1,035
Sound Equipment ³	78	\$113.38	\$122,227
Rental and Repair of TV/Radio/Sound Equipment	77	\$5.24	\$5,649
Pets	100	\$436.44	\$470,478
Toys and Games ⁴	83	\$108.12	\$116,556
Recreational Vehicles and Fees ⁵	85	\$300.89	\$324,361
Sports/Recreation/Exercise Equipment ⁶	65	\$129.86	\$139,986
Photo Equipment and Supplies ⁷	85	\$99.03	\$106,754
Reading ⁸	87	\$141.82	\$152,877
Food	82	\$6,455.74	\$6,959,292
Food at Home	82	\$3,717.48	\$4,007,440
Bakery and Cereal Products	83	\$505.08	\$544,480
Meat, Poultry, Fish, and Eggs	81	\$869.80	\$937,647
Dairy Products	82	\$419.25	\$451,951
Fruit and Vegetables	81	\$631.90	\$681,183
Snacks and Other Food at Home ⁹	82	\$1,291.45	\$1,392,178
Food Away from Home	82	\$2,738.27	\$2,951,851
Alcoholic Beverages	83	\$476.63	\$513,807
Nonalcoholic Beverages at Home	81	\$364.35	\$392,774



Retail Goods and Services Expenditures

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1345 Bosque Farms Blvd,...
retail

Latitude: 34.855339
Longitude: -106.691414
Radius: 1 Miles

Site Type: Ring

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	81	\$1,162.61	\$1,253,295
Vehicle Loans	80	\$4,283.67	\$4,617,792
Health			
Nonprescription Drugs	78	\$81.46	\$87,810
Prescription Drugs	86	\$475.52	\$512,611
Eyeglasses and Contact Lenses	89	\$67.31	\$72,565
Home			
Mortgage Payment and Basics ¹⁰	93	\$8,500.39	\$9,163,419
Maintenance and Remodeling Services	91	\$1,925.81	\$2,076,024
Maintenance and Remodeling Materials ¹¹	88	\$366.72	\$395,321
Utilities, Fuel, and Public Services	84	\$3,768.77	\$4,062,739
Household Furnishings and Equipment			
Household Textiles ¹²	84	\$117.05	\$126,181
Furniture	82	\$525.78	\$566,795
Floor Coverings	95	\$83.19	\$89,675
Major Appliances ¹³	85	\$257.54	\$277,628
Housewares ¹⁴	67	\$63.17	\$68,097
Small Appliances	83	\$28.63	\$30,860
Luggage	89	\$8.98	\$9,684
Telephones and Accessories	46	\$20.79	\$22,409
Household Operations			
Child Care	85	\$375.75	\$405,055
Lawn and Garden ¹⁵	91	\$376.23	\$405,577
Moving/Storage/Freight Express	69	\$36.78	\$39,644
Housekeeping Supplies ¹⁶	83	\$605.23	\$652,442
Insurance			
Owners and Renters Insurance	91	\$432.65	\$466,402
Vehicle Insurance	82	\$1,018.89	\$1,098,365
Life/Other Insurance	92	\$442.08	\$476,559
Health Insurance	86	\$1,650.39	\$1,779,123
Personal Care Products ¹⁷	81	\$319.44	\$344,354
School Books and Supplies ¹⁸	76	\$85.68	\$92,359
Smoking Products	78	\$345.13	\$372,053
Transportation			
Vehicle Purchases (Net Outlay) ¹⁹	80	\$3,799.25	\$4,095,596
Gasoline and Motor Oil	81	\$2,213.10	\$2,385,719
Vehicle Maintenance and Repairs	82	\$769.16	\$829,152
Travel			
Airline Fares	85	\$361.68	\$389,886
Lodging on Trips	90	\$381.59	\$411,349
Auto/Truck/Van Rental on Trips	90	\$33.36	\$35,961
Food and Drink on Trips	87	\$386.41	\$416,555

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
1345 Bosque Farms Blvd,...
retail

Site Type: Ring

Latitude: 34.855339
Longitude: -106.691414
Radius: 1 Miles

¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.

⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.

⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹¹**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁸**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.

¹⁹**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.



Retail Goods and Services Expenditures

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
1345 Bosque Farms Blvd,...
retail

Site Type: Ring

Latitude: 34.855339
Longitude: -106.691414
Radius: 3 Miles

Top Tapestry Segments:		Demographic Summary	2009	2014
Midland Crowd	48.4%	Population	9,385	9,662
Green Acres	39.2%	Households	3,433	3,558
Cozy and Comfortable	11.4%	Families	2,620	2,687
Rustbelt Retirees	0.6%	Median Age	40.6	40.5
Main Street, USA	0.3%	Median Household Income	\$47,373	\$48,592

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	55	\$1,379.29	\$4,735,117
Men's	52	\$251.24	\$862,506
Women's	50	\$430.95	\$1,479,453
Children's	60	\$247.86	\$850,888
Footwear	38	\$163.28	\$560,537
Watches & Jewelry	80	\$171.81	\$589,825
Apparel Products and Services ¹	112	\$114.16	\$391,909
Computer			
Computers and Hardware for Home Use	78	\$156.63	\$537,712
Software and Accessories for Home Use	77	\$22.00	\$75,523
Entertainment & Recreation	81	\$2,630.72	\$9,031,259
Fees and Admissions	80	\$497.50	\$1,707,931
Membership Fees for Clubs ²	81	\$138.98	\$477,106
Fees for Participant Sports, excl. Trips	82	\$90.90	\$312,059
Admission to Movie/Theatre/Opera/Ballet	76	\$115.65	\$397,039
Admission to Sporting Events, excl. Trips	79	\$46.27	\$158,857
Fees for Recreational Lessons	81	\$105.23	\$361,265
Dating Services	59	\$0.47	\$1,605
TV/Video/Sound Equipment	79	\$966.04	\$3,316,412
Community Antenna or Cable TV	81	\$586.44	\$2,013,261
Televisions	80	\$129.56	\$444,788
VCRs, Video Cameras, and DVD Players	78	\$19.78	\$67,916
Video Cassettes and DVDs	77	\$45.73	\$157,004
Video Game Hardware and Software	79	\$34.73	\$119,218
Satellite Dishes	82	\$0.93	\$3,186
Rental of Video Cassettes and DVDs	77	\$33.90	\$116,379
Streaming/Downloaded Video	82	\$0.88	\$3,028
Sound Equipment ³	75	\$108.86	\$373,720
Rental and Repair of TV/Radio/Sound Equipment	77	\$5.22	\$17,911
Pets	97	\$425.94	\$1,462,243
Toys and Games ⁴	82	\$106.91	\$367,024
Recreational Vehicles and Fees ⁵	82	\$289.90	\$995,235
Sports/Recreation/Exercise Equipment ⁶	62	\$122.97	\$422,172
Photo Equipment and Supplies ⁷	80	\$93.24	\$320,098
Reading ⁸	79	\$128.21	\$440,145
Food	79	\$6,241.87	\$21,428,331
Food at Home	79	\$3,585.87	\$12,310,299
Bakery and Cereal Products	79	\$483.54	\$1,659,982
Meat, Poultry, Fish, and Eggs	79	\$845.08	\$2,901,172
Dairy Products	79	\$402.12	\$1,380,461
Fruit and Vegetables	77	\$601.74	\$2,065,790
Snacks and Other Food at Home ⁹	79	\$1,253.39	\$4,302,895
Food Away from Home	80	\$2,656.00	\$9,118,032
Alcoholic Beverages	77	\$440.07	\$1,510,759
Nonalcoholic Beverages at Home	79	\$356.56	\$1,224,062



Retail Goods and Services Expenditures

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
1345 Bosque Farms Blvd,...
retail

Latitude: 34.855339
Longitude: -106.691414
Radius: 3 Miles

Site Type: Ring

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	75	\$1,085.45	\$3,726,337
Vehicle Loans	84	\$4,464.42	\$15,326,358
Health			
Nonprescription Drugs	80	\$84.09	\$288,679
Prescription Drugs	85	\$466.41	\$1,601,174
Eyeglasses and Contact Lenses	83	\$62.54	\$214,709
Home			
Mortgage Payment and Basics ¹⁰	86	\$7,891.73	\$27,092,298
Maintenance and Remodeling Services	84	\$1,781.70	\$6,116,586
Maintenance and Remodeling Materials ¹¹	86	\$355.72	\$1,221,173
Utilities, Fuel, and Public Services	82	\$3,706.32	\$12,723,801
Household Furnishings and Equipment			
Household Textiles ¹²	80	\$110.64	\$379,829
Furniture	80	\$512.95	\$1,760,972
Floor Coverings	88	\$76.33	\$262,040
Major Appliances ¹³	82	\$249.64	\$857,001
Housewares ¹⁴	66	\$61.53	\$211,224
Small Appliances	79	\$26.95	\$92,527
Luggage	80	\$8.09	\$27,783
Telephones and Accessories	46	\$20.74	\$71,187
Household Operations			
Child Care	83	\$366.13	\$1,256,921
Lawn and Garden ¹⁵	86	\$355.58	\$1,220,720
Moving/Storage/Freight Express	70	\$37.55	\$128,907
Housekeeping Supplies ¹⁶	82	\$592.03	\$2,032,433
Insurance			
Owners and Renters Insurance	90	\$426.63	\$1,464,619
Vehicle Insurance	80	\$994.79	\$3,415,120
Life/Other Insurance	88	\$423.49	\$1,453,858
Health Insurance	83	\$1,587.23	\$5,448,961
Personal Care Products ¹⁷	80	\$316.26	\$1,085,730
School Books and Supplies ¹⁸	75	\$84.02	\$288,438
Smoking Products	78	\$343.73	\$1,180,027
Transportation			
Vehicle Purchases (Net Outlay) ¹⁹	81	\$3,849.31	\$13,214,668
Gasoline and Motor Oil	82	\$2,233.35	\$7,667,080
Vehicle Maintenance and Repairs	80	\$745.27	\$2,558,496
Travel			
Airline Fares	76	\$324.98	\$1,115,667
Lodging on Trips	81	\$343.38	\$1,178,835
Auto/Truck/Van Rental on Trips	78	\$29.18	\$100,186
Food and Drink on Trips	80	\$355.37	\$1,219,985

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
1345 Bosque Farms Blvd,...
retail

Site Type: Ring

Latitude: 34.855339
Longitude: -106.691414
Radius: 3 Miles

¹**Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

⁴**Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.

⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.

⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

¹¹**Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

¹⁸**School Books and Supplies** includes school books and supplies for college, elementary school, high school, and preschool.

¹⁹**Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.



Retail Goods and Services Expenditures

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
1345 Bosque Farms Blvd,...
retail

Latitude: 34.855339
Longitude: -106.691414
Radius: 5 Miles

Site Type: Ring

Top Tapestry Segments:		Demographic Summary	2009	2014
Midland Crowd	42.8%	Population	25,802	27,256
Green Acres	24.9%	Households	9,320	9,918
Crossroads	13.5%	Families	6,977	7,337
Family Foundations	7.4%	Median Age	36.5	36.8
Aspiring Young Families	4.2%	Median Household Income	\$44,959	\$46,863

	Spending Potential Index	Average Amount Spent	Total
Apparel and Services	52	\$1,308.75	\$12,197,590
Men's	49	\$237.59	\$2,214,352
Women's	47	\$405.81	\$3,782,141
Children's	58	\$236.59	\$2,204,997
Footwear	36	\$156.22	\$1,455,975
Watches & Jewelry	75	\$161.35	\$1,503,772
Apparel Products and Services ¹	110	\$111.20	\$1,036,356
Computer			
Computers and Hardware for Home Use	74	\$148.58	\$1,384,806
Software and Accessories for Home Use	73	\$20.86	\$194,458
Entertainment & Recreation	76	\$2,463.46	\$22,959,472
Fees and Admissions	74	\$461.17	\$4,298,060
Membership Fees for Clubs ²	76	\$129.04	\$1,202,646
Fees for Participant Sports, excl. Trips	76	\$84.37	\$786,306
Admission to Movie/Theatre/Opera/Ballet	72	\$109.32	\$1,018,850
Admission to Sporting Events, excl. Trips	74	\$42.96	\$400,418
Fees for Recreational Lessons	73	\$95.03	\$885,723
Dating Services	56	\$0.44	\$4,117
TV/Video/Sound Equipment	76	\$918.86	\$8,563,749
Community Antenna or Cable TV	77	\$556.88	\$5,190,101
Televisions	76	\$123.19	\$1,148,098
VCRs, Video Cameras, and DVD Players	75	\$18.79	\$175,149
Video Cassettes and DVDs	74	\$44.19	\$411,841
Video Game Hardware and Software	75	\$33.07	\$308,217
Satellite Dishes	77	\$0.88	\$8,199
Rental of Video Cassettes and DVDs	74	\$32.67	\$304,448
Streaming/Downloaded Video	78	\$0.83	\$7,729
Sound Equipment ³	71	\$103.35	\$963,262
Rental and Repair of TV/Radio/Sound Equipment	74	\$5.01	\$46,706
Pets	91	\$399.30	\$3,721,516
Toys and Games⁴	78	\$101.54	\$946,307
Recreational Vehicles and Fees⁵	74	\$262.50	\$2,446,454
Sports/Recreation/Exercise Equipment⁶	58	\$114.41	\$1,066,258
Photo Equipment and Supplies⁷	74	\$87.04	\$811,241
Reading⁸	73	\$118.66	\$1,105,886
Food	75	\$5,918.27	\$55,158,292
Food at Home	75	\$3,399.11	\$31,679,727
Bakery and Cereal Products	75	\$456.08	\$4,250,673
Meat, Poultry, Fish, and Eggs	75	\$802.76	\$7,481,716
Dairy Products	74	\$379.63	\$3,538,175
Fruit and Vegetables	73	\$570.36	\$5,315,785
Snacks and Other Food at Home ⁹	75	\$1,190.28	\$11,093,378
Food Away from Home	76	\$2,519.16	\$23,478,565
Alcoholic Beverages	73	\$418.08	\$3,896,499
Nonalcoholic Beverages at Home	75	\$339.88	\$3,167,707



Retail Goods and Services Expenditures

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
1345 Bosque Farms Blvd,...
retail

Latitude: 34.855339
Longitude: -106.691414
Radius: 5 Miles

Site Type: Ring

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	70	\$999.95	\$9,319,549
Vehicle Loans	80	\$4,264.06	\$39,741,008
Health			
Nonprescription Drugs	76	\$80.00	\$745,608
Prescription Drugs	80	\$438.15	\$4,083,531
Eyeglasses and Contact Lenses	77	\$58.03	\$540,835
Home			
Mortgage Payment and Basics ¹⁰	79	\$7,273.53	\$67,789,279
Maintenance and Remodeling Services	77	\$1,631.24	\$15,203,116
Maintenance and Remodeling Materials ¹¹	79	\$325.62	\$3,034,808
Utilities, Fuel, and Public Services	78	\$3,509.88	\$32,712,125
Household Furnishings and Equipment			
Household Textiles ¹²	75	\$104.05	\$969,720
Furniture	76	\$488.92	\$4,556,735
Floor Coverings	80	\$69.96	\$651,990
Major Appliances ¹³	77	\$232.83	\$2,169,994
Housewares ¹⁴	62	\$58.28	\$543,160
Small Appliances	74	\$25.33	\$236,102
Luggage	75	\$7.52	\$70,057
Telephones and Accessories	44	\$19.93	\$185,780
Household Operations			
Child Care	79	\$346.92	\$3,233,330
Lawn and Garden ¹⁵	79	\$326.50	\$3,042,987
Moving/Storage/Freight Express	69	\$36.80	\$342,974
Housekeeping Supplies ¹⁶	77	\$559.96	\$5,218,803
Insurance			
Owners and Renters Insurance	84	\$396.85	\$3,698,637
Vehicle Insurance	76	\$943.44	\$8,792,886
Life/Other Insurance	81	\$390.00	\$3,634,812
Health Insurance	77	\$1,484.57	\$13,836,157
Personal Care Products ¹⁷	77	\$302.04	\$2,814,974
School Books and Supplies ¹⁸	72	\$81.13	\$756,120
Smoking Products	74	\$329.04	\$3,066,631
Transportation			
Vehicle Purchases (Net Outlay) ¹⁹	77	\$3,673.04	\$34,232,762
Gasoline and Motor Oil	78	\$2,127.97	\$19,832,718
Vehicle Maintenance and Repairs	75	\$705.01	\$6,570,736
Travel			
Airline Fares	71	\$303.19	\$2,825,735
Lodging on Trips	75	\$314.69	\$2,932,919
Auto/Truck/Van Rental on Trips	72	\$26.96	\$251,242
Food and Drink on Trips	74	\$329.95	\$3,075,161

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2009 and 2014. Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
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retail

Site Type: Ring

Latitude: 34.855339
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Radius: 5 Miles

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²**Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.

³**Sound Equipment** includes sound components and systems, Digital Audio Players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

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⁵**Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

⁶**Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

⁷**Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

⁸**Reading** includes magazine and newspaper subscriptions, single copies of magazines and newspapers, and books.

⁹**Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

¹⁰**Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

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¹²**Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

¹³**Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

¹⁴**Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

¹⁵**Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

¹⁶**Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

¹⁷**Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, and personal care appliances.

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Retail MarketPlace Profile

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
1345 Bosque Farms Blvd,...
retail

Site Type: Ring

Latitude: 34.855339
Longitude: -106.691414
Radius: 1 Miles

Summary Demographics

2009 Population	2,896
2009 Households	1,078
2009 Median Disposable Income	\$40,648
2009 Per Capita Income	\$22,229

Industry Summary

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$23,978,034	\$32,732,938	\$-8,754,904	-15.4	40
Total Retail Trade (NAICS 44-45)	\$20,535,137	\$28,932,682	\$-8,397,545	-17.0	27
Total Food & Drink (NAICS 722)	\$3,442,897	\$3,800,256	\$-357,359	-4.9	13

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$4,964,901	\$6,034,577	\$-1,069,676	-9.7	8
Automobile Dealers (NAICS 4411)	\$4,156,437	\$5,311,058	\$-1,154,621	-12.2	5
Other Motor Vehicle Dealers (NAICS 4412)	\$366,659	\$709,855	\$-343,196	-31.9	3
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$441,805	\$13,664	\$428,141	94.0	1
Furniture & Home Furnishings Stores (NAICS 442)	\$350,689	\$0	\$350,689	100.0	0
Furniture Stores (NAICS 4421)	\$295,595	\$0	\$295,595	100.0	0
Home Furnishings Stores (NAICS 4422)	\$55,094	\$0	\$55,094	100.0	0
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$289,728	\$0	\$289,728	100.0	0
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$918,580	\$1,019,312	\$-100,732	-5.2	5
Building Material and Supplies Dealers (NAICS 4441)	\$870,726	\$870,780	\$-54	0.0	4
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$47,854	\$148,532	\$-100,678	-51.3	1
Food & Beverage Stores (NAICS 445)	\$3,846,969	\$362,457	\$3,484,512	82.8	4
Grocery Stores (NAICS 4451)	\$3,713,582	\$0	\$3,713,582	100.0	0
Specialty Food Stores (NAICS 4452)	\$51,993	\$362,457	\$-310,464	-74.9	4
Beer, Wine, and Liquor Stores (NAICS 4453)	\$81,394	\$0	\$81,394	100.0	0
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$424,167	\$231,400	\$192,767	29.4	1
Gasoline Stations (NAICS 447/4471)	\$4,140,515	\$15,032,966	\$-10,892,451	-56.8	2
Clothing and Clothing Accessories Stores (NAICS 448)	\$280,224	\$82,420	\$197,804	54.5	1
Clothing Stores (NAICS 4481)	\$190,739	\$82,420	\$108,319	39.7	1
Shoe Stores (NAICS 4482)	\$48,532	\$0	\$48,532	100.0	0
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$40,953	\$0	\$40,953	100.0	0
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$163,982	\$47,656	\$116,326	55.0	1
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$76,757	\$47,656	\$29,101	23.4	1
Book, Periodical, and Music Stores (NAICS 4512)	\$87,225	\$0	\$87,225	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: ESRI and infoUSA®



Retail Marketplace Profile

Prepared by Samantha Clark

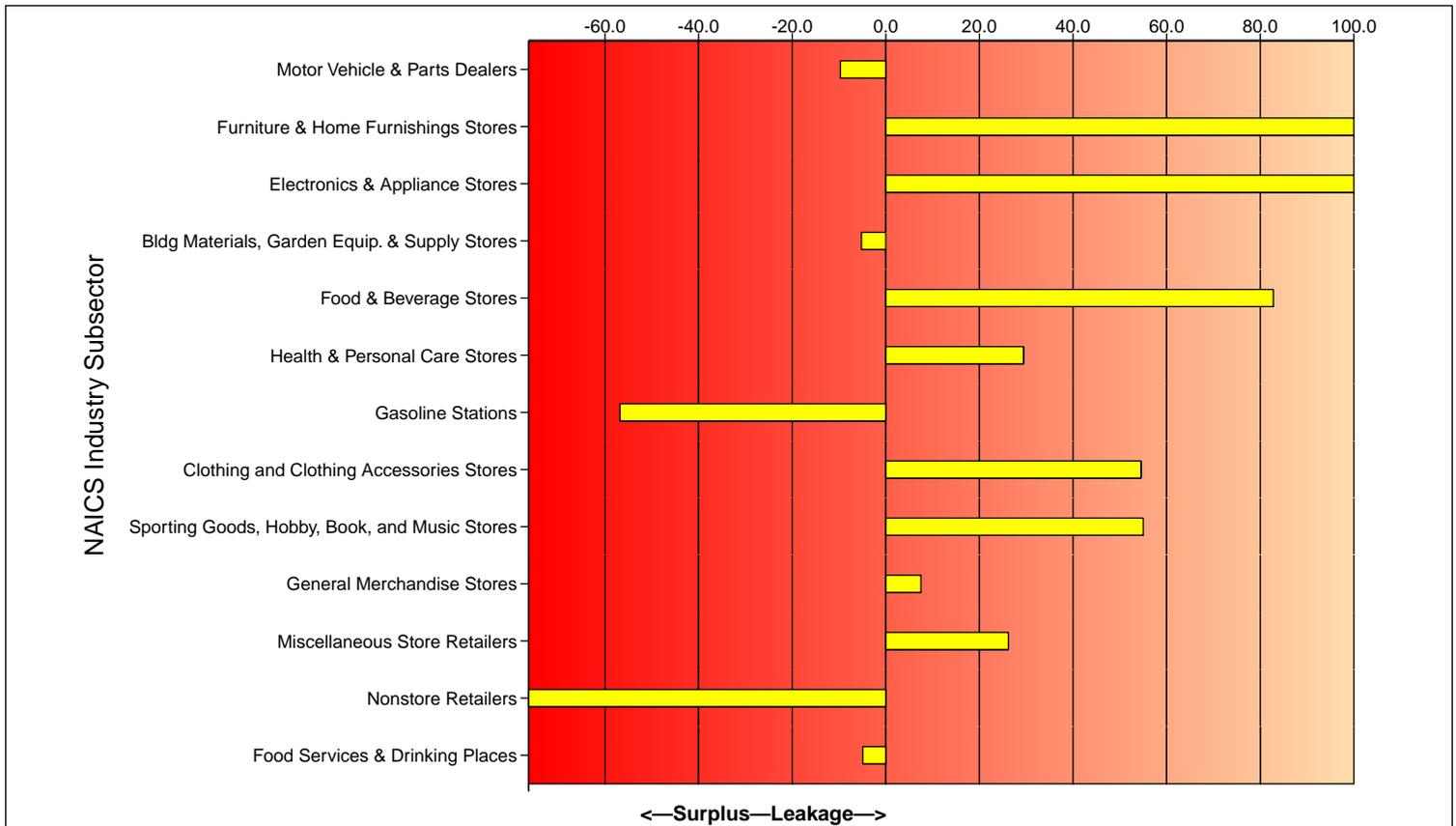
1345 A Bosque Farms Blvd
 1345 Bosque Farms Blvd,...
 retail

Latitude: 34.855339
 Longitude: -106.691414
 Radius: 1 Miles

Site Type: Ring

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$4,529,673	\$3,894,399	\$635,274	7.5	1
Department Stores Excluding Leased Depts.(NAICS 4521)	\$4,529,673	\$0	\$4,529,673	100.0	0
Other General Merchandise Stores (NAICS 4529)	\$0	\$3,894,399	-\$3,894,399	-100.0	1
Miscellaneous Store Retailers (NAICS 453)	\$353,869	\$207,087	\$146,782	26.2	3
Florists (NAICS 4531)	\$45,701	\$0	\$45,701	100.0	0
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$32,942	\$0	\$32,942	100.0	0
Used Merchandise Stores (NAICS 4533)	\$42,049	\$0	\$42,049	100.0	0
Other Miscellaneous Store Retailers (NAICS 4539)	\$233,177	\$207,087	\$26,090	5.9	3
Nonstore Retailers (NAICS 454)	\$271,840	\$2,020,408	-\$1,748,568	-76.3	1
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$0	\$0	\$0	0.0	0
Vending Machine Operators (NAICS 4542)	\$33,292	\$0	\$33,292	100.0	0
Direct Selling Establishments (NAICS 4543)	\$238,548	\$2,020,408	-\$1,781,860	-78.9	1
Food Services & Drinking Places (NAICS 722)	\$3,442,897	\$3,800,256	-\$357,359	-4.9	13
Full-Service Restaurants (NAICS 7221)	\$769,901	\$425,675	\$344,226	28.8	6
Limited-Service Eating Places (NAICS 7222)	\$2,326,271	\$3,269,900	-\$943,629	-16.9	5
Special Food Services (NAICS 7223)	\$138,207	\$58,543	\$79,664	40.5	1
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$208,518	\$46,138	\$162,380	63.8	1

Leakage/Surplus Factor by Industry Subsector



Source: ESRI and infoUSA®

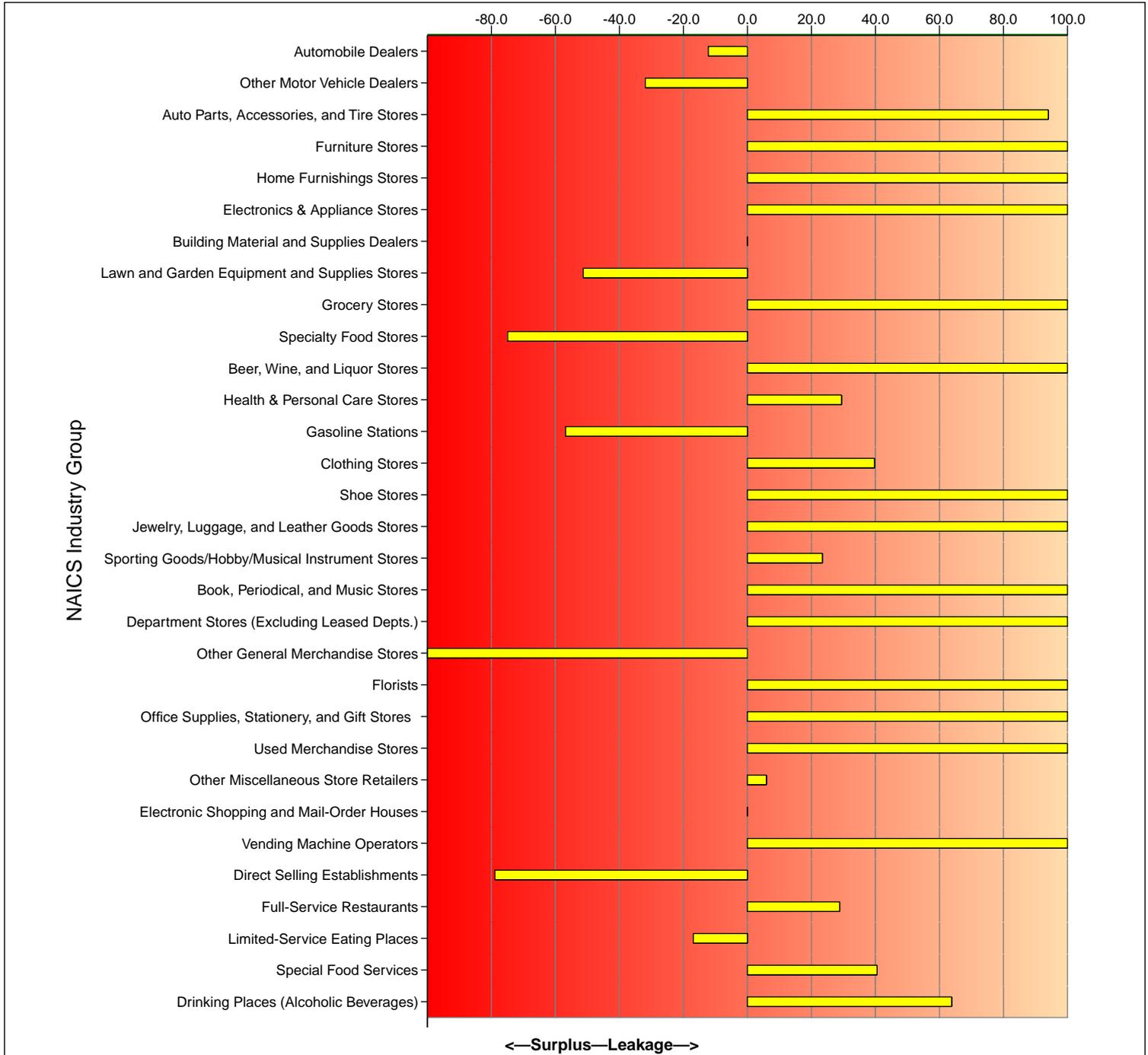


1345 A Bosque Farms Blvd
 1345 Bosque Farms Blvd,...
 retail

Latitude: 34.855339
 Longitude: -106.691414
 Radius: 1 Miles

Site Type: Ring

Leakage/Surplus Factor by Industry Group



Source: ESRI and infoUSA®



Retail MarketPlace Profile

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
1345 Bosque Farms Blvd, ...
retail

Site Type: Ring

Latitude: 34.855339
Longitude: -106.691414
Radius: 3 Miles

Summary Demographics

2009 Population	9,385
2009 Households	3,433
2009 Median Disposable Income	\$39,535
2009 Per Capita Income	\$20,646

Industry Summary

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$74,272,054	\$66,670,631	\$7,601,423	5.4	65
Total Retail Trade (NAICS 44-45)	\$63,800,970	\$60,935,586	\$2,865,384	2.3	46
Total Food & Drink (NAICS 722)	\$10,471,084	\$5,735,045	\$4,736,039	29.2	19

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$15,789,868	\$7,636,735	\$8,153,133	34.8	11
Automobile Dealers (NAICS 4411)	\$13,296,375	\$5,741,188	\$7,555,187	39.7	6
Other Motor Vehicle Dealers (NAICS 4412)	\$1,146,009	\$813,672	\$332,337	17.0	3
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$1,347,484	\$1,081,875	\$265,609	10.9	2
Furniture & Home Furnishings Stores (NAICS 442)	\$1,071,817	\$16,110	\$1,055,707	97.0	1
Furniture Stores (NAICS 4421)	\$907,707	\$11,171	\$896,536	97.6	1
Home Furnishings Stores (NAICS 4422)	\$164,110	\$4,939	\$159,171	94.2	1
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$891,248	\$78,710	\$812,538	83.8	1
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$2,776,467	\$1,155,577	\$1,620,890	41.2	6
Building Material and Supplies Dealers (NAICS 4441)	\$2,630,917	\$886,886	\$1,744,031	49.6	4
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$145,550	\$268,691	\$-123,141	-29.7	2
Food & Beverage Stores (NAICS 445)	\$11,798,874	\$4,772,984	\$7,025,890	42.4	7
Grocery Stores (NAICS 4451)	\$11,396,481	\$4,038,177	\$7,358,304	47.7	1
Specialty Food Stores (NAICS 4452)	\$159,309	\$463,733	\$-304,424	-48.9	5
Beer, Wine, and Liquor Stores (NAICS 4453)	\$243,084	\$271,074	\$-27,990	-5.4	1
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$1,312,280	\$3,323,598	\$-2,011,318	-43.4	4
Gasoline Stations (NAICS 447/4471)	\$13,006,677	\$22,598,692	\$-9,592,015	-26.9	3
Clothing and Clothing Accessories Stores (NAICS 448)	\$855,237	\$330,285	\$524,952	44.3	2
Clothing Stores (NAICS 4481)	\$578,985	\$191,162	\$387,823	50.4	1
Shoe Stores (NAICS 4482)	\$151,979	\$130,253	\$21,726	7.7	1
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$124,273	\$8,870	\$115,403	86.7	1
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$496,991	\$213,841	\$283,150	39.8	2
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$233,111	\$135,526	\$97,585	26.5	2
Book, Periodical, and Music Stores (NAICS 4512)	\$263,880	\$78,315	\$185,565	54.2	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: ESRI and infoUSA®



Retail MarketPlace Profile

Prepared by Samantha Clark

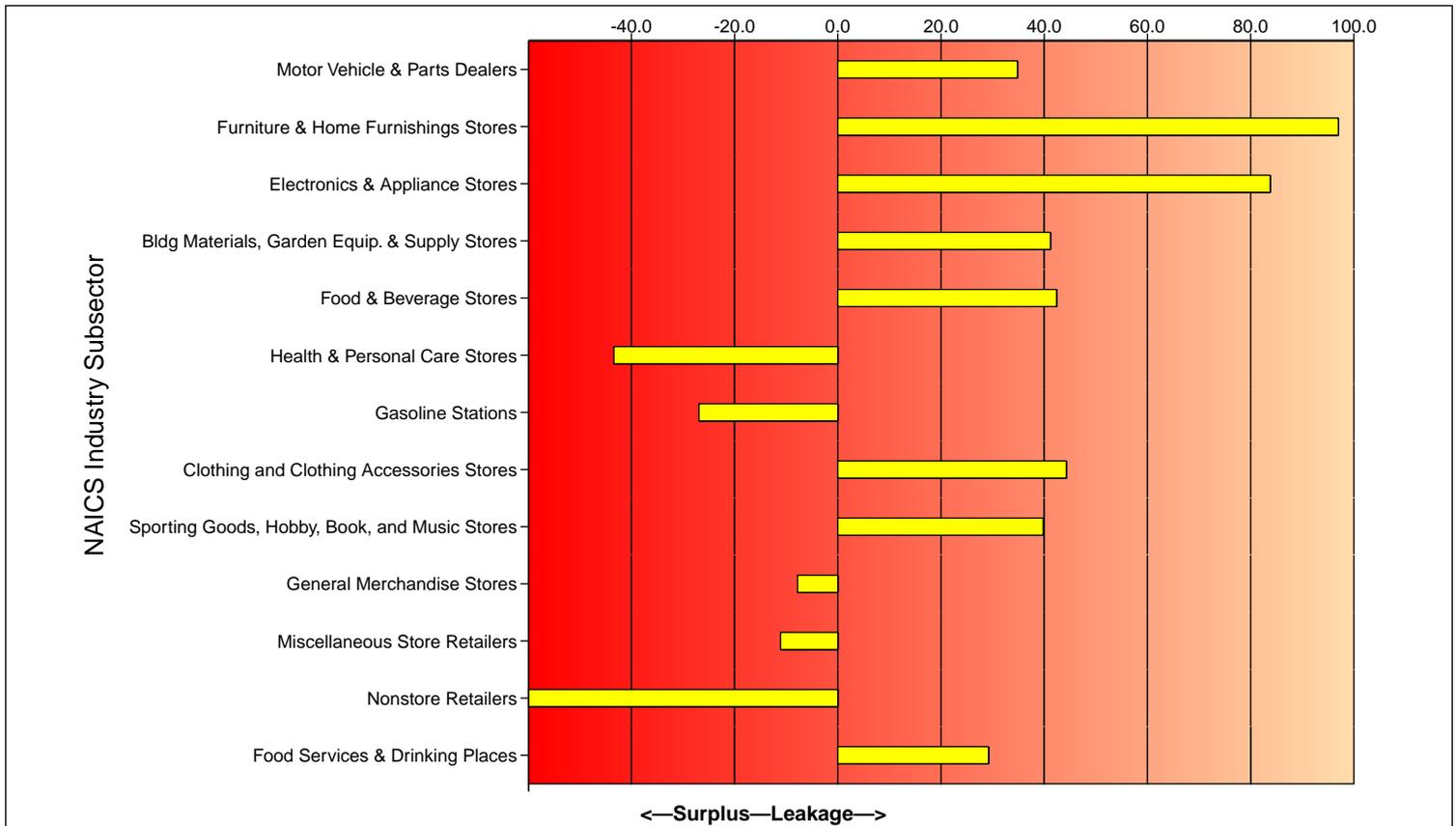
1345 A Bosque Farms Blvd
 1345 Bosque Farms Blvd,...
 retail

Latitude: 34.855339
 Longitude: -106.691414
 Radius: 3 Miles

Site Type: Ring

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$13,911,871	\$16,277,804	-\$2,365,933	-7.8	2
Department Stores Excluding Leased Depts.(NAICS 4521)	\$13,911,871	\$7,565,085	\$6,346,786	29.6	1
Other General Merchandise Stores (NAICS 4529)	\$0	\$8,712,719	-\$8,712,719	-100.0	2
Miscellaneous Store Retailers (NAICS 453)	\$1,099,046	\$1,374,362	-\$275,316	-11.1	8
Florists (NAICS 4531)	\$138,791	\$15,843	\$122,948	79.5	1
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$100,332	\$56,031	\$44,301	28.3	1
Used Merchandise Stores (NAICS 4533)	\$129,288	\$2,241	\$127,047	96.6	1
Other Miscellaneous Store Retailers (NAICS 4539)	\$730,635	\$1,300,247	-\$569,612	-28.0	8
Nonstore Retailers (NAICS 454)	\$790,594	\$3,156,888	-\$2,366,294	-59.9	1
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$0	\$0	\$0	0.0	0
Vending Machine Operators (NAICS 4542)	\$101,981	\$0	\$101,981	100.0	0
Direct Selling Establishments (NAICS 4543)	\$688,613	\$3,156,888	-\$2,468,275	-64.2	1
Food Services & Drinking Places (NAICS 722)	\$10,471,084	\$5,735,045	\$4,736,039	29.2	19
Full-Service Restaurants (NAICS 7221)	\$2,307,247	\$1,281,002	\$1,026,245	28.6	9
Limited-Service Eating Places (NAICS 7222)	\$7,133,856	\$4,310,745	\$2,823,111	24.7	8
Special Food Services (NAICS 7223)	\$424,038	\$91,473	\$332,565	64.5	1
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$605,943	\$51,825	\$554,118	84.2	1

Leakage/Surplus Factor by Industry Subsector



Source: ESRI and infoUSA®



Retail Marketplace Profile

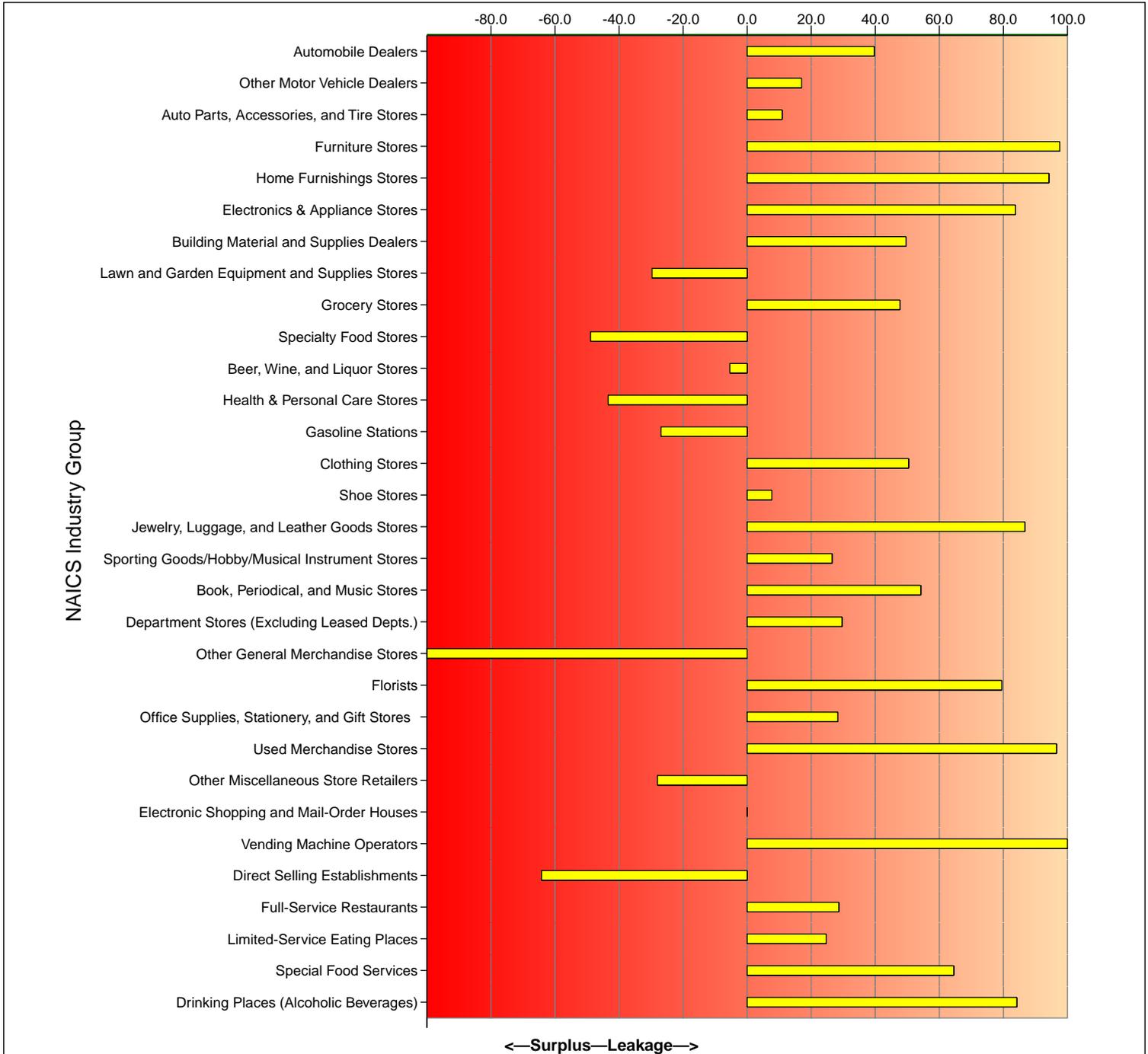
Prepared by Samantha Clark

1345 A Bosque Farms Blvd
 1345 Bosque Farms Blvd,...
 retail

Latitude: 34.855339
 Longitude: -106.691414
 Radius: 3 Miles

Site Type: Ring

Leakage/Surplus Factor by Industry Group



Source: ESRI and infoUSA®



Retail MarketPlace Profile

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
1345 Bosque Farms Blvd, ...
retail

Site Type: Ring

Latitude: 34.855339
Longitude: -106.691414
Radius: 5 Miles

Summary Demographics

2009 Population	25,802
2009 Households	9,320
2009 Median Disposable Income	\$37,570
2009 Per Capita Income	\$19,179

Industry Summary

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$191,004,701	\$290,963,968	\$-99,959,267	-20.7	201
Total Retail Trade (NAICS 44-45)	\$163,965,194	\$264,216,851	\$-100,251,657	-23.4	138
Total Food & Drink (NAICS 722)	\$27,039,507	\$26,747,117	\$292,390	0.5	63

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$40,821,360	\$70,610,213	\$-29,788,853	-26.7	29
Automobile Dealers (NAICS 4411)	\$34,530,147	\$60,817,678	\$-26,287,531	-27.6	10
Other Motor Vehicle Dealers (NAICS 4412)	\$2,867,021	\$1,630,279	\$1,236,742	27.5	6
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$3,424,192	\$8,162,256	\$-4,738,064	-40.9	13
Furniture & Home Furnishings Stores (NAICS 442)	\$2,918,530	\$206,143	\$2,712,387	86.8	2
Furniture Stores (NAICS 4421)	\$2,423,327	\$129,589	\$2,293,738	89.8	1
Home Furnishings Stores (NAICS 4422)	\$495,203	\$76,554	\$418,649	73.2	1
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$2,434,978	\$1,247,348	\$1,187,630	32.3	3
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$6,973,907	\$8,985,242	\$-2,011,335	-12.6	14
Building Material and Supplies Dealers (NAICS 4441)	\$6,604,861	\$8,057,963	\$-1,453,102	-9.9	11
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$369,046	\$927,279	\$-558,233	-43.1	3
Food & Beverage Stores (NAICS 445)	\$29,830,486	\$32,220,550	\$-2,390,064	-3.9	20
Grocery Stores (NAICS 4451)	\$28,791,552	\$30,839,053	\$-2,047,501	-3.4	9
Specialty Food Stores (NAICS 4452)	\$432,020	\$620,557	\$-188,537	-17.9	8
Beer, Wine, and Liquor Stores (NAICS 4453)	\$606,914	\$760,940	\$-154,026	-11.3	3
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$3,510,566	\$18,823,583	\$-15,313,017	-68.6	10
Gasoline Stations (NAICS 447/4471)	\$33,239,369	\$58,396,711	\$-25,157,342	-27.5	8
Clothing and Clothing Accessories Stores (NAICS 448)	\$2,418,986	\$2,517,892	\$-98,906	-2.0	10
Clothing Stores (NAICS 4481)	\$1,657,529	\$1,345,054	\$312,475	10.4	4
Shoe Stores (NAICS 4482)	\$413,981	\$1,035,346	\$-621,365	-42.9	5
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$347,476	\$137,492	\$209,984	43.3	1
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$1,336,705	\$2,126,246	\$-789,541	-22.8	10
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$624,704	\$1,044,598	\$-419,894	-25.2	7
Book, Periodical, and Music Stores (NAICS 4512)	\$712,001	\$1,081,648	\$-369,647	-20.6	3

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: ESRI and infoUSA®



Retail Marketplace Profile

Prepared by Samantha Clark

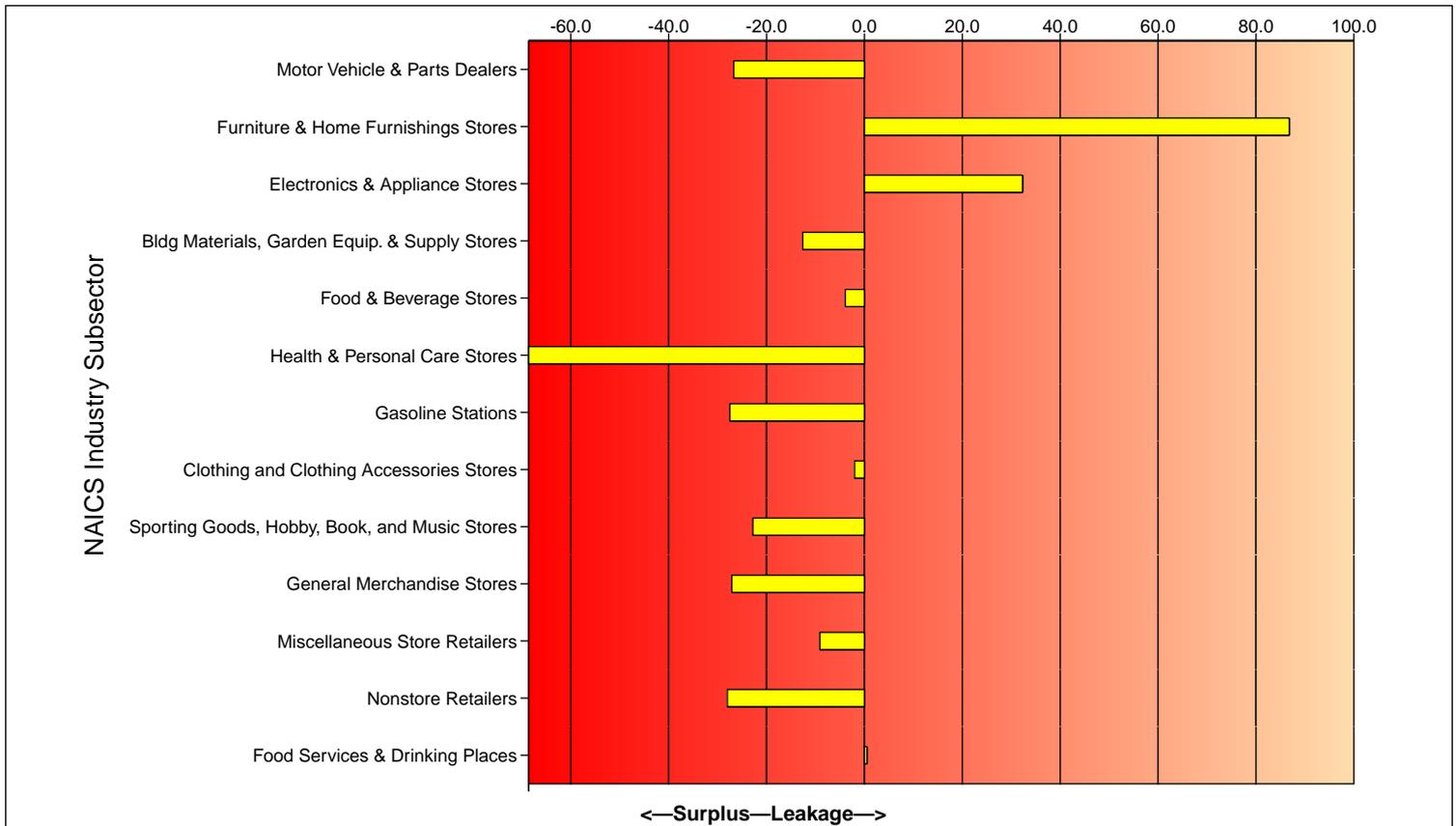
1345 A Bosque Farms Blvd
 1345 Bosque Farms Blvd,...
 retail

Latitude: 34.855339
 Longitude: -106.691414
 Radius: 5 Miles

Site Type: Ring

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$35,350,175	\$61,612,459	\$-26,262,284	-27.1	7
Department Stores Excluding Leased Depts.(NAICS 4521)	\$34,485,804	\$33,841,687	\$644,117	0.9	1
Other General Merchandise Stores (NAICS 4529)	\$864,371	\$27,770,772	\$-26,906,401	-94.0	6
Miscellaneous Store Retailers (NAICS 453)	\$2,861,440	\$3,436,093	\$-574,653	-9.1	22
Florists (NAICS 4531)	\$350,019	\$263,763	\$86,256	14.1	2
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$328,933	\$771,240	\$-442,307	-40.2	2
Used Merchandise Stores (NAICS 4533)	\$327,076	\$82,940	\$244,136	59.5	2
Other Miscellaneous Store Retailers (NAICS 4539)	\$1,855,412	\$2,318,150	\$-462,738	-11.1	16
Nonstore Retailers (NAICS 454)	\$2,268,692	\$4,034,371	\$-1,765,679	-28.0	3
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$236,675	\$0	\$236,675	100.0	0
Vending Machine Operators (NAICS 4542)	\$353,024	\$170,396	\$182,628	34.9	1
Direct Selling Establishments (NAICS 4543)	\$1,678,993	\$3,863,975	\$-2,184,982	-39.4	2
Food Services & Drinking Places (NAICS 722)	\$27,039,507	\$26,747,117	\$292,390	0.5	63
Full-Service Restaurants (NAICS 7221)	\$6,366,270	\$8,492,621	\$-2,126,351	-14.3	34
Limited-Service Eating Places (NAICS 7222)	\$18,018,629	\$18,035,706	\$-17,077	0.0	26
Special Food Services (NAICS 7223)	\$1,093,170	\$91,473	\$1,001,697	84.6	1
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$1,561,438	\$127,317	\$1,434,121	84.9	2

Leakage/Surplus Factor by Industry Subsector



Source: ESRI and infoUSA®

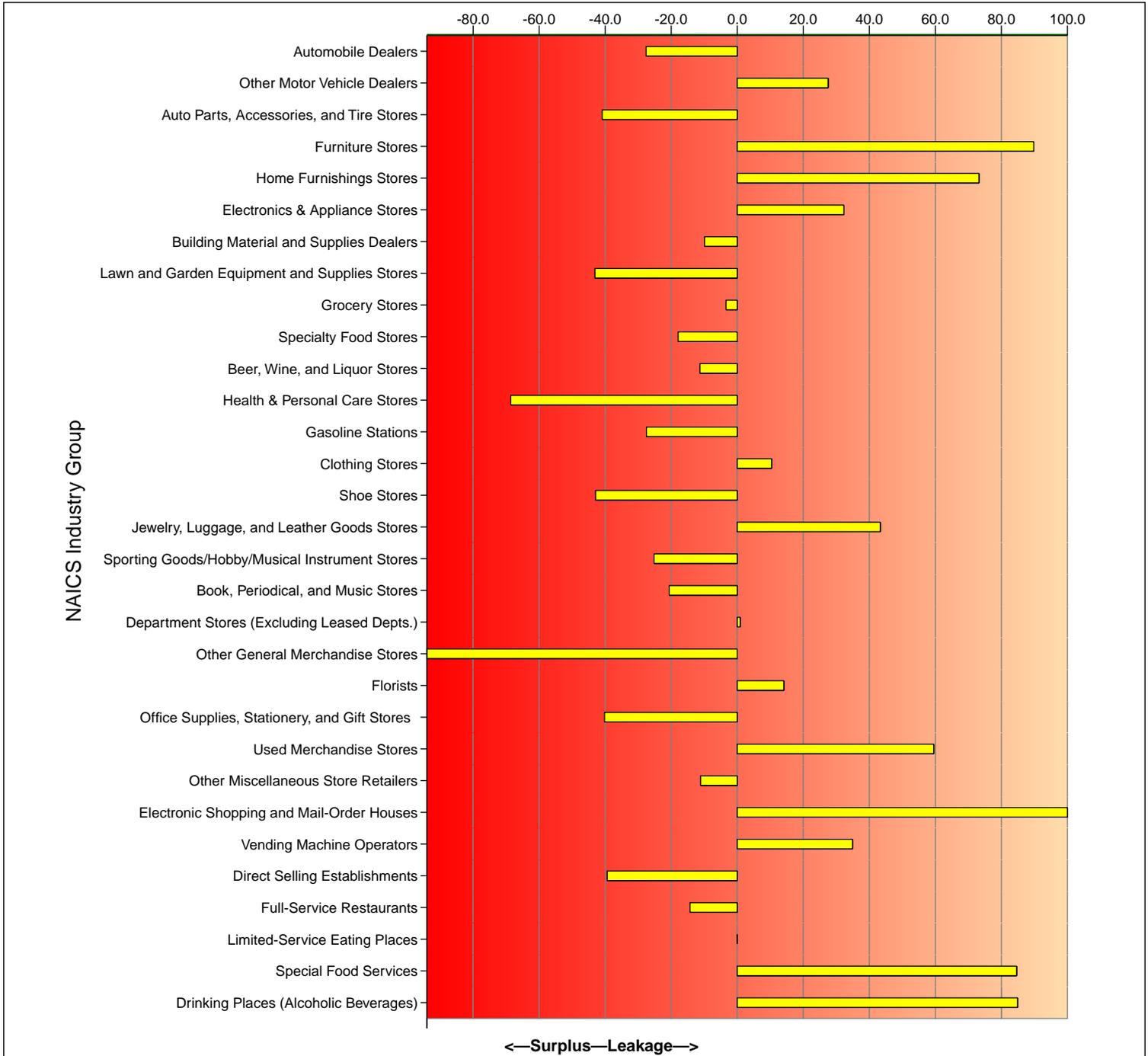


1345 A Bosque Farms Blvd
 1345 Bosque Farms Blvd,...
 retail

Latitude: 34.855339
 Longitude: -106.691414
 Radius: 5 Miles

Site Type: Ring

Leakage/Surplus Factor by Industry Group



Source: ESRI and infoUSA®



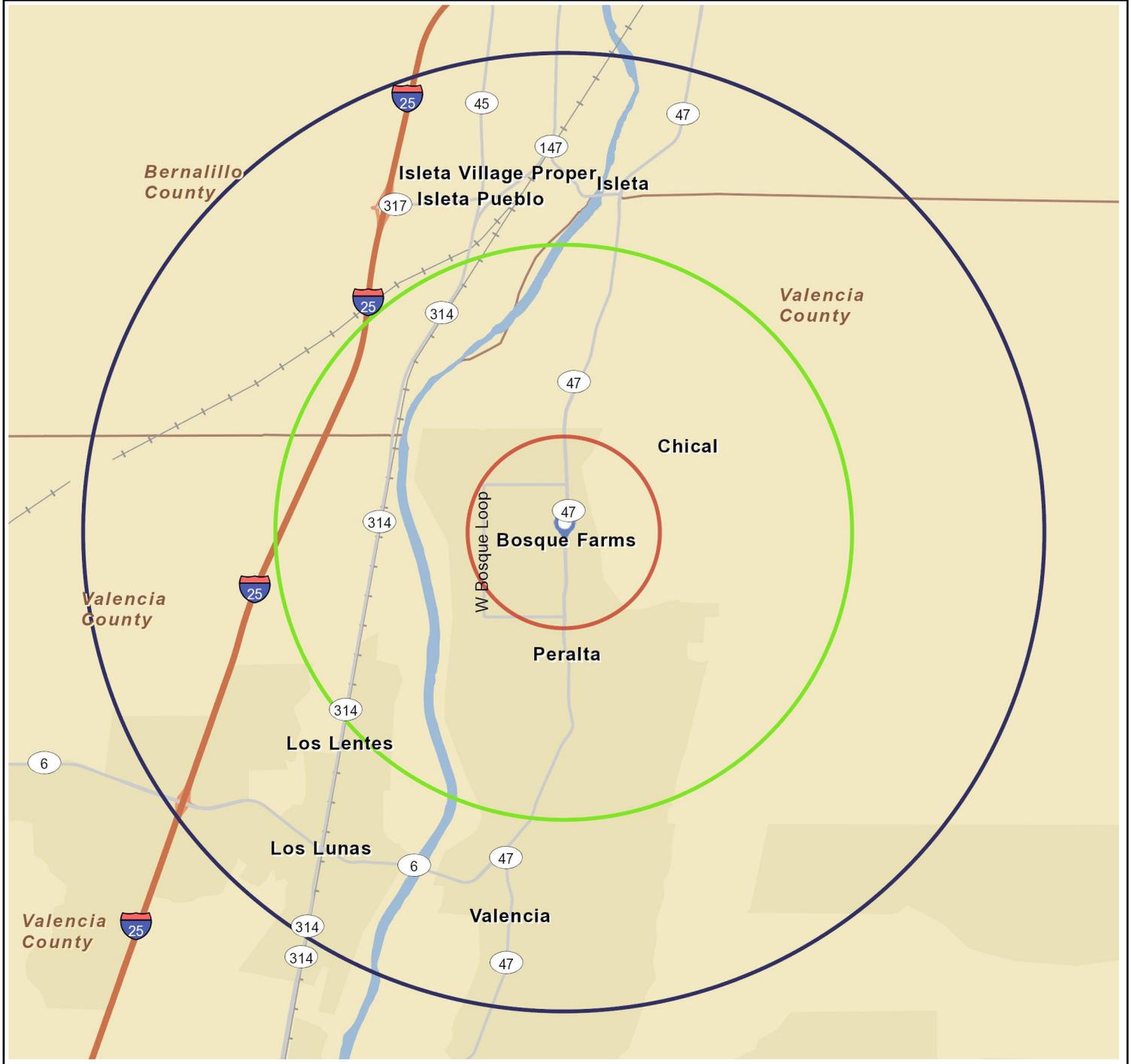
Site Details Map

Prepared by Samantha Clark

1345 A Bosque Farms Blvd
1345 Bosque Farms Blvd,...
retail

Site Type: Ring

Latitude: 34.855339
Longitude: -106.691414
Rings: 1, 3, 5 Miles



This site is located in:

City: Bosque Farms village
State: New Mexico
ZIP Code: 87068

County: Valencia County
Census Tract: 35061970200
Census Block Group: 350619702001